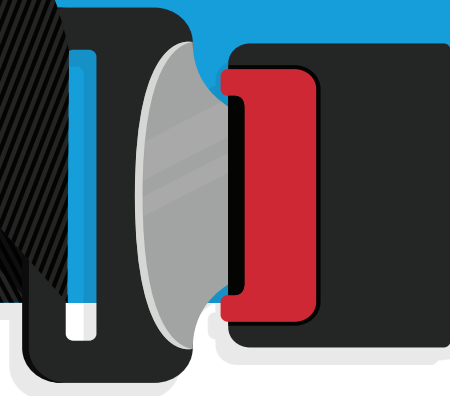


When it clicks, it clicks.

Seat Belt Mobilization May 18 - 31, 2026



The Texas Department of Transportation's annual **Click It or Ticket** campaign reminds Texans to buckle up day and night, whether they're in the front seat or back. Again this year TxDOT is joining forces with law enforcement to launch a statewide effort to increase seat belt use. TxDOT provides grants to law enforcement agencies to help defray the costs of stepping up their efforts to ticket anyone who isn't wearing a seat belt.

Why do we do it?

It's simple. Seat belts save lives and prevent injuries. In 2025, 965 people who died in traffic crashes on Texas roads were not buckled up. A seat belt can be the difference between walking away from a crash and never making it home.

When it clicks, it clicks.

- 90% of Texans buckle up.
- The *Click It or Ticket* initiative in Texas is estimated to have saved 8,600 lives, prevented 157,000 serious injuries, and resulted in \$35 billion in economic savings since it started in 2002, according to the National Highway Traffic Safety Administration.
- Wearing a seat belt reduces the risk of dying in a crash by 45% for people in the front seat of passenger cars. For those in pickups, a seat belt reduces that risk by 60%.
- Airbags need seat belts to work safely. Buckle up to stay securely in your seat and minimize your risk of injury or death from the airbag's impact.

It's the law: Buckle up day and night in every seat.

Texas law requires the driver and all passengers in a vehicle to be secured by a seat belt. Unbuckled drivers and passengers, even those in the back seat, face fines and court costs of up to \$200.



In this public service announcement, NASCAR Cup Series driver Ross Chastain reminds drivers to protect their melon by buckling up. [Watch video.](#)

Learn more at TexasClickItorTicket.com

CLICK IT OR TICKET.

#DriveLikeATexan

